



**ST DOMINIC'S
Sixth Form College**

NAME

Emma McBride

LEAVING YEAR

2014

CURRENT JOB TITLE

Junior Design Consultant/Student

FAVOURITE COLLEGE MEMORY?

My favourite memory is definitely the ski trip to Austria in second year. Skiing for the first time was such a brilliant new experience and a week spent with amazing people!

WHAT HAVE YOU DONE SINCE LEAVING ST DOMINICS SIXTH FORM COLLEGE?

I'm studying Industrial Design & Technology at Brunel University, and I'm currently on a placement year at Integrity UK branding consultancy. There, I work with major companies such as Waitrose, Sainsbury's and Volkswagen to create signage for stores and maintain brand guidelines and standards. Separate to my placement, I have also recently designed the new label for the 'Hop on Board' ale exclusively available on Virgin East Coast trains.

HOW DID YOUR EXPERIENCE AT COLLEGE HELP YOU ACHIEVE SUCCESS?

I think the pressure you can feel at college is what helped me to develop my skills in working independently and managing time, both of which are helpful now. I also had tremendous amounts of support from Julie Cope, my design teacher, which made me sure of the creative industry I wanted to work in in the future.

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO CURRENT STUDENTS?

My advice would be to take every opportunity and do what you love. If you want to go to university, pick a course you're really passionate about - don't go with something because your friends are or it pays well, you'll be investing in your career so make sure you love it!

WHAT'S YOUR NEXT BIG GOAL?

Thanks so much for your support!



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My next goal is to go back to university next September to complete the last year of my degree and hopefully do well in my final major project!



Thanks so much for your support!